

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)
430 S Capitol St SE
Washington, DC 20003-4024

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56334
Contract Dates: 09/06/2012-09/10/2012
Customer Order:
Linked Order:
CPE: / / 1543

Invoice Num: 1201-543246
Invoice Date: 09/16/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/16/2012

Page 1 of 5

PAY BY 10/16/2012
Net 30 days

In Account With: WATERFRONT STRATEGIES(179297)
1010 Wisconsin Ave NW
Washington, DC 20007-3603
ATTN:Accounts Payable

Product Desc: DCCC TV 9/6-10

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 5-6AM	09/07/2012-09/07/2012F..	30	1	400.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012	F..		1		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/07/2012	Fr	05:28:21 AM		D3C12PA12T01H	30	400.00				
2	THE EARLY SHOW	09/07/2012-09/07/2012F..	30	1	400.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012	F..		1		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/07/2012	Fr	07:28:45 AM		D3C12PA12T01H	30	400.00				
3	SAT. MORN. LOCAL NEWS	09/08/2012-09/08/2012S.	30	1	275.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012	S.		1		275.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/08/2012	Sa	06:14:20 AM		D3C12PA12T01H	30	275.00				
4	SAT.CBS MORNING NEWS	09/08/2012-09/08/2012S.	30	1	325.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012	S.		1		325.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/08/2012	Sa	09:28:45 AM		D3C12PA12T01H	30	325.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)
430 S Capitol St SE
Washington, DC 20003-4024

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56334
Contract Dates: 09/06/2012-09/10/2012
Customer Order:
Linked Order:
CPE: / / 1543

Invoice Num: 1201-543246
Invoice Date: 09/16/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/16/2012

Page 2 of 5

PAY BY 10/16/2012
Net 30 days

In Account With: WATERFRONT STRATEGIES(179297)
1010 Wisconsin Ave NW
Washington, DC 20007-3603
ATTN:Accounts Payable

Product Desc: DCCC TV 9/6-10

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
5	KD/PG SUNDAY EDITION	09/09/2012-09/09/2012S	30	1	225.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/03/2012-09/09/2012	S	1	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/09/2012	Su	08:55:38 AM		D3C12PA12T01H	30	225.00				
6	NOON NEWS	09/07/2012-09/07/2012F..	30	1	700.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/03/2012-09/09/2012	F..	1	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/07/2012	Fr	12:23:25 PM		D3C12PA12T01H	30	700.00				
7	CBS SUN MORN	09/09/2012-09/09/2012S	30	1	550.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/03/2012-09/09/2012	S	1	550.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/09/2012	Su	09:53:31 AM		D3C12PA12T01H	30	550.00				
8	FACE THE NATION	09/09/2012-09/09/2012S	30	1	550.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/03/2012-09/09/2012	S	1	550.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/09/2012	Su	10:59:15 AM		D3C12PA12T01H	30	550.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)
430 S Capitol St SE
Washington, DC 20003-4024

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56334
Contract Dates: 09/06/2012-09/10/2012
Customer Order:
Linked Order:
CPE: / / 1543

Invoice Num: 1201-543246
Invoice Date: 09/16/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/16/2012

Page 3 of 5

PAY BY 10/16/2012
Net 30 days

In Account With: WATERFRONT STRATEGIES(179297)

1010 Wisconsin Ave NW
Washington, DC 20007-3603
ATTN:Accounts Payable

Product Desc: DCCC TV 9/6-10

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
9	430-5PM NEWS	09/10/2012-09/10/2012	M	30	1	800.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		M		1		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/10/2012	Mo				30			800.00	Preempted	
10	5-530PM NEWS	09/07/2012-09/07/2012 F . .	30	3	900.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012	 F . .		1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/07/2012	Fr				30			900.00	Preempted	
09/15/2012	Sa	11:56:31 PM	09/10/2012	D3C12PA12T06H	30	1,000.00	1,000.00		Makegood in STEELERS HUDDLE	
09/16/2012	Su	11:47:19 AM	09/10/2012	D3C12PA12T06H	30	1,250.00	1,250.00		Makegood in MCDONALD'S STEELE	
11	530-6PM NEWS	09/10/2012-09/10/2012	M	30	1	900.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		M		1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/10/2012	Mo				30			900.00	Preempted	
12	CBS EVENING NEWS	09/06/2012-09/07/2012	. . . T F . .	30	1	1,400.00				
30 MIN SEP										

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)
430 S Capitol St SE
Washington, DC 20003-4024

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56334
Contract Dates: 09/06/2012-09/10/2012
Customer Order:
Linked Order:
CPE: / / 1543

Invoice Num: 1201-543246
Invoice Date: 09/16/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/16/2012

Page 4 of 5

PAY BY 10/16/2012
Net 30 days

In Account With: WATERFRONT STRATEGIES(179297)

1010 Wisconsin Ave NW
Washington, DC 20007-3603
ATTN:Accounts Payable

Product Desc: DCCC TV 9/6-10

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012			...TF..		1		1,400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/07/2012	Fr	07:20:28 PM		D3C12PA12T01H	30	1,400.00			
13	11PM NEWS		09/06/2012-09/10/2012		M..TF..		30	3	1,900.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012			M..TF..		1		1,900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/07/2012	Fr	11:28:01 PM		D3C12PA12T01H	30	1,900.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			M..TF..		1		1,900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo				30			1,900.00	Preempted
09/10/2012	Mo	11:47:56 PM	09/10/2012	D3C12PA12T01H	30	1,900.00	1,900.00		Makegood in 23:17:33-23:52:00
14	11PM NEWS		09/09/2012-09/09/2012	S		30	2	1,700.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012		S		1		1,700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/09/2012	Su				30			1,700.00	Preempted
09/09/2012	Su	11:43:16 PM	09/09/2012	D3C12PA12T01H	30	1,700.00	1,700.00		Makegood in 23:34:23-00:09:00
15	11:35P-12:37A - LETTERMAN		09/06/2012-09/07/2012		...TF..		30	1	450.00
30 MIN SEP									

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)
430 S Capitol St SE
Washington, DC 20003-4024

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56334
Contract Dates: 09/06/2012-09/10/2012
Customer Order:
Linked Order:
CPE: / / 1543

Invoice Num: 1201-543246
Invoice Date: 09/16/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/16/2012

PAY BY 10/16/2012
Net 30 days

In Account With: WATERFRONT STRATEGIES(179297)
1010 Wisconsin Ave NW
Washington, DC 20007-3603
ATTN:Accounts Payable

Product Desc: DCCC TV 9/6-10

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		...TF..		1		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/07/2012	Fr	12:08:51 AM		D3C12PA12T01H	30	450.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		15		13,025.00		1,953.75	11,071.25	5,850.00	6,200.00 (350.00)

Billing Notes PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	13,025.00
	Trade Value	0.00
	Agency Commission	1,953.75
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	11,071.25

Warranty - We warrant the above broadcasts were made according to the official station log.